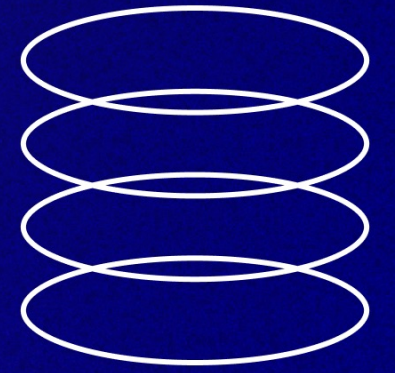




**AcceleratorApp**  
Software for Accelerator & Incubators



# QUICK STARTUP EVALUATION SCORECARD

**A No-Fluff Guide for Startup Evaluation**

## EVALUATION SCORECARD



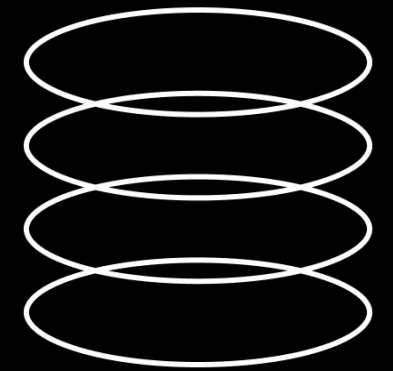
### Pied Piper

Evaluation by Experts

Innovation	★ ★ ★ ★ ★ ★	6/6
Market Potential	★ ★ ★ ★ ★ ★	4/6
Scalability	★ ★ ★ ★ ★ ★	5/6
Financial Health	★ ★ ★ ★ ★ ★	5/6



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# Startup Evaluation Scorecard

Evaluating startups can be time-consuming when you're juggling different criteria. AcceleratorApp's quick startup evaluation scorecard gives you a structured, repeatable process for scoring teams across core dimensions:

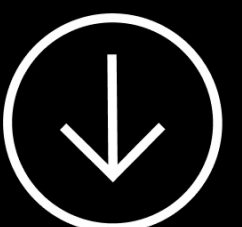
- Team
- Product
- Financial
- Growth



## AcceleratorApp tip

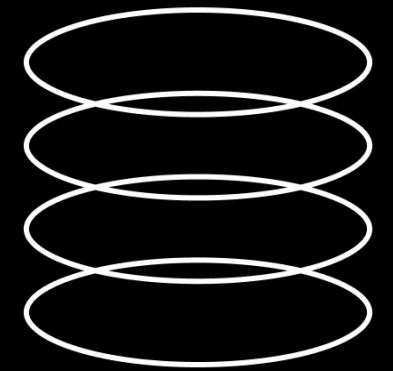
In AcceleratorApp, this entire scoring process is automated.

We've built the system to help you quickly evaluate founders through application submissions collected through our application portal or external platforms, collaborate with multiple evaluators, and compare startups side by side without manual spreadsheets.



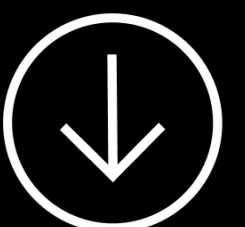


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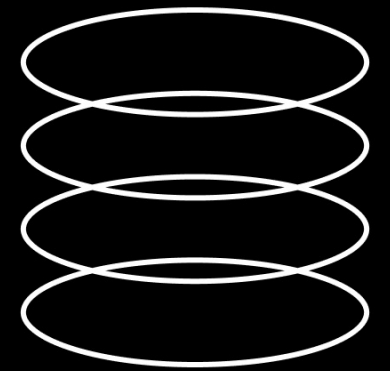
# How to Use AcceleratorApp Scorecard

1. Download the guide from the next page and open our Google sheet template.
2. Manually enter startup information: Startup name, stage, and industry.
3. Score each dimension (0-5) in their respective tabs
  - **Team:** Technical skills, business acumen, coachability, past experience, and team dynamics
  - **Product:** Market fit, innovation, feedback, scalability, usability
  - **Financial:** Revenue model, runway, burn rate, profitability, and unit economics
  - **Growth:** User growth rate, customer retention, market expansion, partnerships, sales efficiency
4. Add descriptions, evidence, and comments as you wish.
5. **Weighted score** columns are calculated by multiplying the score column and our benchmarked **Weight** column.
6. Find the total score for the evaluated startup in the first tab named **Dashboard** under the **Summary** table.





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# Access Google Sheet Template

Download the Google sheet template [here](#).



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**Want to see our product in action?**

Watch a [product walkthrough](#).

Or [book a demo](#) with our expert team.

